



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/D Raja/R/SSN/PA (16250)
SRCP - Stevens Reed Curcio & Potho(2056)
VONDERHEID,BETSY
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - State Candidate (1071)
POL/D RAJA/R/SSN/PA (126272)
National/Political
324/06383869

invoice 640851
inv Date 10/28/2012
Terms Net 30
Contract 337656
Bill Type Standard
Period 10/1/2012 - 10/28/2012

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RAJA 10/19
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:39PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------------------------|----------------------------|----------------------|-----------------------|--------|-------------------------------|---------------|-----------|---------|
| 1.0 | Contract Line Remarks: | NEWS 6-7A/1 | | | | | | | |
| | Spot | 5:59:04AM-Channel | Day,F-1 | 10/19/12 6:44AM (Fr) | 00:30 | Channel 11 News 6am | RAJA12TV08H | \$800.00 | |
| 2.0 | Contract Line Remarks: | NEWS 6-7A/1 | | | | | | | |
| | Spot | 5:59:04AM-Channel | Day,M-1 | 10/22/12 6:29AM (Mo) | 00:30 | Channel 11 News 6am | RAJA12TV08H | \$800.00 | |
| 3.0 | Contract Line Remarks: | TODAY 7-8A/3 | | | | | | | |
| | Spot | 7:00:00AM- 8:00:00 | Day,F-1 | 10/19/12 7:23AM (Fr) | 00:30 | Today Show | RAJA12TV08H | \$625.00 | |
| 4.0 | Contract Line Remarks: | TODAY 7-8A/4 | | | | | | | |
| | Spot | 7:00:00AM- 8:00:00 | Day,M-1 | 10/22/12 7:30AM (Mo) | 00:30 | Today Show | RAJA12TV08H | \$625.00 | |
| 5.0 | Contract Line Remarks: | SUN NEWS 8A-10A/5 | | | | | | | |
| | Spot | 8:00:00AM-10:00:00 | Day,Su-1 | 10/21/12 9:12AM (Su) | 00:30 | CHANNEL 11 SUNDAY MORN NEWS | RAJA12TV08H | \$275.00 | |
| 6.0 | Contract Line Remarks: | SAT NEWS 8A-1030A/6 | | | | | | | |
| | Spot | 8:00:00AM-10:30:00 | Day,Sa-1 | 10/20/12 8:41AM (Sa) | 00:30 | CHANNEL 11 SATURDAY MORN NEWS | RAJA12TV08H | \$275.00 | |
| 7.0 | Contract Line Remarks: | TODAY 9-10A/7 | | | | | | | |
| | Spot | 9:00:04AM-Today S | Day,F-1 | 10/19/12 9:28AM (Fr) | 00:30 | TODAY SHOW 9A | RAJA12-TV-07H | \$300.00 | |
| 8.0 | Contract Line Remarks: | TODAY 9-10A/8 | | | | | | | |
| | Spot | 9:00:04AM-Today S | Day,M-1 | 10/22/12 9:57AM (Mo) | 00:30 | TODAY SHOW 9A | RAJA12-TV-07H | \$300.00 | |
| 9.0 | Contract Line Remarks: | ELLEN/9 | | | | | | | |
| | Spot | 10:00:04AM-Ellen | Day,F-1 | 10/19/12 10:24AM (Fr) | 00:30 | Ellen | RAJA12TV08H | \$250.00 | |
| 10.0 | Contract Line Remarks: | NOON NEWS/10 | | | | | | | |
| | Spot | 11:59:04AM-Channel | Day,F-1 | 10/19/12 12:10PM (Fr) | 00:30 | Channel 11 News At Noon | RAJA12TV08H | \$275.00 | |
| 11.0 | Contract Line Remarks: | NOON NEWS/11 | | | | | | | |
| | Spot | 11:59:04AM-Channel | Day,M-1 | 10/22/12 12:27PM (Mo) | 00:30 | Channel 11 News At Noon | RAJA12TV08H | \$275.00 | |
| 12.0 | Contract Line Remarks: | JUDY 4-430P/12 | | | | | | | |
| | Spot | 4:00:04PM-Judge J | Day,F-1 | 10/19/12 4:20PM (Fr) | 00:30 | JUDGE JUDY 4P | RAJA12-TV-07H | \$300.00 | |
| 13.0 | Contract Line Remarks: | JUDY 4-430P/13 | | | | | | | |
| | Spot | 4:00:04PM-Judge J | Day,M-1 | 10/22/12 4:26PM (Mo) | 00:30 | JUDGE JUDY 4P | RAJA12TV08H | \$300.00 | |
| 14.0 | Contract Line Remarks: | NEWS 5-530P/14 | | | | | | | |
| | Spot | 5:00:00PM- 5:30:00 | Day,F-1 | 10/19/12 5:14PM (Fr) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | RAJA12TV08H | \$575.00 | |
| 15.0 | Contract Line Remarks: | NEWS 5-530P/15 | | | | | | | |
| | Spot | 5:00:00PM- 5:30:00 | Day,M-1 | 10/22/12 5:23PM (Mo) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | RAJA12-TV-07H | \$575.00 | |
| 16.0 | Contract Line Remarks: | NEWS 6-630P/16 | | | | | | | |
| | Spot | 5:58:34PM-Channel | Day,F-1 | 10/19/12 6:14PM (Fr) | 00:30 | Channel 11 News At 6pm M-F | RAJA12TV08H | \$775.00 | |
| 17.0 | Contract Line Remarks: | NEWS 6-630P/17 | | | | | | | |
| | Spot | 5:58:34PM-Channel | Day,M-1 | 10/22/12 6:13PM (Mo) | 00:30 | Channel 11 News At 6pm M-F | RAJA12TV08H | \$775.00 | |
| 18.0 | Contract Line Remarks: | JEOP 7-730P/18 | | | | | | | |
| | Spot | 6:59:29PM-Jeopardy | Day,F-1 | 10/19/12 7:14PM (Fr) | 00:30 | Jeopardy | RAJA12-TV-07H | \$1650.00 | |
| 19.0 | Contract Line Remarks: | JEOP 7-730P/19 | | | | | | | |
| | Spot | 6:59:29PM-Jeopardy | Day,M-1 | 10/22/12 7:00PM (Mo) | 00:30 | Jeopardy | RAJA12TV08H | \$1650.00 | |
| 20.0 | Contract Line Remarks: | WHEEL 730-8P/20 | | | | | | | |
| | Spot | 7:30:04PM-WHEEL | Day,F-1 | 10/19/12 7:43PM (Fr) | 00:30 | Wheel Of Fortune | RAJA12TV08H | \$1650.00 | |



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| 21.0 | Contract Line Remarks: | THE VOICE 8-10P/21 | | | | | | | |
| | Prime | 7:57:49PM-The Voice | Day,M-1 | 10/22/12 8:00PM (Mo) | 00:30 | The Voice 8-9P | RAJA12-TV-07H | \$5250.00 | |
| 22.0 | Contract Line Remarks: | LATE NEWS/22 | | | | | | | |
| | Spot | 10:59:34PM-CHANNEL 11 | Day,F-1 | 10/19/12 11:26PM (Fr) | 00:30 | CHANNEL 11 NEWS AT 11P | RAJA12TV08H | \$1350.00 | |
| 23.0 | Contract Line Remarks: | LATE NEWS/23 | | | | | | | |
| | Spot | 10:59:34PM-CHANNEL 11 | Day,M-1 | 10/22/12 11:23PM (Mo) | 00:30 | CHANNEL 11 NEWS AT 11P | RAJA12TV08H | \$1350.00 | |
| 24.0 | Contract Line Remarks: | TONIGHT/24 | | | | | | | |
| | Spot | 11:34:34PM-TONIGHT SHOW | Day,F-1 | 10/19/12 11:58PM (Fr) | 00:30 | Tonight Show | RAJA12-TV-07H | \$500.00 | |
| 25.0 | Contract Line Remarks: | TONIGHT/25 | | | | | | | |
| | Spot | 11:34:34PM-TONIGHT SHOW | Day,M-1 | 10/22/12 12:29AM (Mo) | 00:30 | Tonight Show | RAJA12TV08H | \$500.00 | |
| 26.0 | Contract Line Remarks: | BLACK & GOLD 6-7P/26/ & FROM HL 6352726 | | | | | | | |
| | Sports- Lo | 5:59:04PM-Black & Gold | Day,Su-1 | 10/21/12 6:38PM (Su) | 00:30 | Black & Gold Countdown to Kickoff | RAJA12-TV-07H | \$1500.00 | |
| 27.0 | Contract Line Remarks: | ROCK 10-11P/27/ & FROM HL 6352726 | | | | | | | |
| | Prime | 10:00:04PM-Rock Center | Day,Th-1 | 10/25/12 10:17PM (Th) | 00:30 | Rock Center with Brian Williams 10-11P | RAJA12-TV-07H | \$1800.00 | |

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

| | | | |
|-------------|--------------|-------------|----|
| Gross Total | \$25,300.00 | Total Spots | 27 |
| Commission | (\$3,795.00) | | |
| Net Total | \$21,505.00 | | |